

ROSEVILLE AUTOMALL ASSOCIATION
Drive to Win 2012 Sweepstakes

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

ELIGIBILITY: The Sweepstake is open to legal residents of California who are eighteen (18) years or older with a valid drivers license at the time of entry. Void where prohibited by law. Winners of previous sweepstakes sponsored by Roseville Automall or any participating dealership within the Roseville Automall are not eligible to win another Roseville Automall sponsored sweepstake within a 90-day period.

Employees, temporary employees, independent contractors, and interns of the Roseville Automall Association or any participating auto dealership located within the Roseville Automall, their respective subsidiaries, parents, partners, other sweepstake sponsors, advertising and promotional agencies and the immediate family members of each, are not eligible to win prizes.

HOW TO ENTER: You may enter either two ways. (1) By Test Drive: Each time you test drive any vehicle at any participating dealership in the Roseville Automall you will be entered into the drawing automatically. Test drive entries are limited to one entry per dealership per day. (2) By Mail: You may enter by mailing your name, age, address, and daytime phone to Skyhawk Communications, 3820 Auburn Blvd, Suite 90, Sacramento, CA 95821. Indicate "ROSEVILLE AUTOMALL ASSOCIATION DRIVE TO WIN entry" on the outside of the envelope. All mail entries must be postmarked by the posted deadlines. (see Deadlines below). One entry per envelope. No mechanically reproduced mail-in entries will be accepted.

DEADLINES: The Sweepstake starts on January 12th, 2012 and ends on January 31st, 2012. The Roseville Automall Association reserves the right to extend the Sweepstake, the date for selecting and the date for notifying the winner.

Mail-in entries will be entered in the next day's drawing. (As an example, mail in entry received on January 20th will be entered into the drawing on January 21st). No submissions will be accepted January 31st, 2012, or later, for any reason. Contestants entering close to the posted deadline do so with this information in mind.

No responsibility is assumed by the Roseville Automall Association, the participating dealerships, or their respective subsidiaries, parents, partners, or other Sweepstake sponsors for lost, late, misdirected, or illegible entries. All

entries become the property of the Roseville Automall Association and will not be returned to the Contestant. The potential winner may be requested to provide the Roseville Automall Association with copy of his/her Social Security Card and California drivers license. Contestants unable or unwilling to provide this information will be disqualified.

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received.

PRIZE: Daily prize of \$500 each day. Odds of winning depend on the number of eligible entries received.

The prize is non-transferable; substitutions may not be requested. By participating in the Sweepstake and accepting the prize, participants and the winner will be deemed to agree to these Official Rules. The winner is responsible for all applicable federal, state, and local income and any other taxes, fees and surcharges. An IRS Form 1099 will be issued for all prizes with a retail value in excess of \$600. The Roseville Automall Association reserves the right to substitute a prize of equal or greater value.

WINNER SELECTION: Winner selection shall take place within thirty (30) days after the close of the Sweepstake. The winner will be selected by a random drawing from all qualified entries. Winner eligibility and selection will be made by the Roseville Automall Association, whose decision shall be final. The winner will be notified by e-mail, phone, U.S. mail and/or overnight courier. The potential winner will have ten (10) business days to claim its prize in person at the offices of the Roseville Automall Association. All potential winners must execute and return an Affidavit of Eligibility/Prize Acceptance Form/Release of liability upon accepting a prize. Failure to claim a prize within the applicable time period and failure to sign and return the Affidavit of Eligibility/Prize Acceptance will result in disqualification. Unclaimed prizes become the property of the Roseville Automall Association.

USE OF CONTEST INFORMATION: Notwithstanding any contrary provision in any of the Roseville Automall Association's respective privacy policies, Contestants grant to the Roseville Automall Association, and the Roseville Automall Association reserves, the right to use any and all information related to the Sweepstake, including information provided by Contestants in connection with the Sweepstake, for marketing purposes or any other purpose, unless prohibited by law. Contestants may be required to sign a release, which grants the Roseville Automall Association the right to use and publish their proper name and state of residence online or in any other media in connection with the Sweepstake. By accepting a prize, winner(s) may be required to sign a release that grants permission to the Roseville Automall Association to use his or her name, photograph, likeness, voice, prize information and/or biographical information for publicity and promotional purposes without future compensation

unless prohibited by law. By entering, participants release and hold harmless the Roseville Automall Association, their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damages of any kind arising from or in connection with the Sweepstake or any prize won. Restrictions, conditions and limitations apply.

CONDUCT: By entering the Sweepstake, you agree to be bound by these Official Rules. The Official Rules are available for review at Skyhawk Communications, 3820 Auburn Blvd, Suite 90, Sacramento CA 95821 during normal business hours. You may request a copy of these Official Rules by sending a self addressed stamped envelope to SWEEPSTAKE RULES, ROSEVILLE AUTOMALL DRIVE TO WIN c/o Skyhawk Communications, 3820 Auburn Blvd, Suite 90, Sacramento CA 95821. Contestants further agree to be bound by the decisions of the Roseville Automall Association, which shall be final and binding in all respects. The Roseville Automall Association reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or to be acting in violation of the Official Rules.

You agree that in your participation in the Sweepstake you will not use obscene, libelous or slanderous language, or language that infringes upon a third party's trademark, trade name or other intellectual property right or right of privacy. You agree to indemnify and hold harmless the Roseville Automall Association, all participating dealerships, and their respective subsidiaries, parents, partners, consultants, agents, and employees against and from all claims, damages liabilities, costs and expenses asserted by third parties alleging that the Sweepstake includes obscenity, libel, slander, or infringes upon the third party's intellectual property or privacy rights, as a direct result of your actions in the use connection with the Sweepstake. You further agree to not knowingly damage or cause interruption of the Sweepstake or to prevent others' participation in the Sweepstake.

CAUTION: ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE ROSEVILLE AUTOMALL ASSOCIATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW.

LIMITATIONS OF LIABILITY: Winners and their guest assume liability for losses or injuries caused or claimed to be caused by participating in the Sweepstake, or by the acceptance, possession, use of, or failure to receive any prize. The Roseville Automall Association and participating dealerships are not responsible: (i) for any lost, late, illegible, incomplete, postage-due, misdirected or mutilated mail; or (ii) for any incorrect or inaccurate information, in the Sweepstake or by any technical or human error that may occur in the processing of submissions in the Sweepstake. The Roseville Automall Association assumes

no responsibility for an error, omission, interruption, deletion, defect, theft or destruction of authorized access to, or alteration of, entries. If, for any reason, the Sweepstake is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of The Roseville Automall Association that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstake, The Roseville Automall Association reserve the right to cancel, terminate, modify or suspend the Sweepstake.

OFFICIAL RULES / WINNERS LIST: Official Rules and the name of the winner may be obtained by sending a self-addressed, stamped #10 envelope to: Skyhawk Communications, 3820 Auburn Blvd, Suite 90, Sacramento CA 95821. "Roseville Automall Association DRIVE TO WIN Winners List" must be printed on the outside of the envelope . Limit one (1) request per envelope. The request must include the name of the contest. Winners List will be available 5 days after the winners are confirmed. Questions regarding this contest may be addressed to: ROSEVILLE AUTOMALL DRIVE TO WIN SWEEPSTAKE c/o Skyhawk Communications, 3820 Auburn Blvd, Suite 90, Sacramento CA 95821.

GENERAL CONDITIONS: This Sweepstake is subject to all federal, state, and local laws and regulations and is void where prohibited by law.